Changing the Equation

Daugherty Business Solutions' industry-leading consultants drive innovation and inclusion in tech.
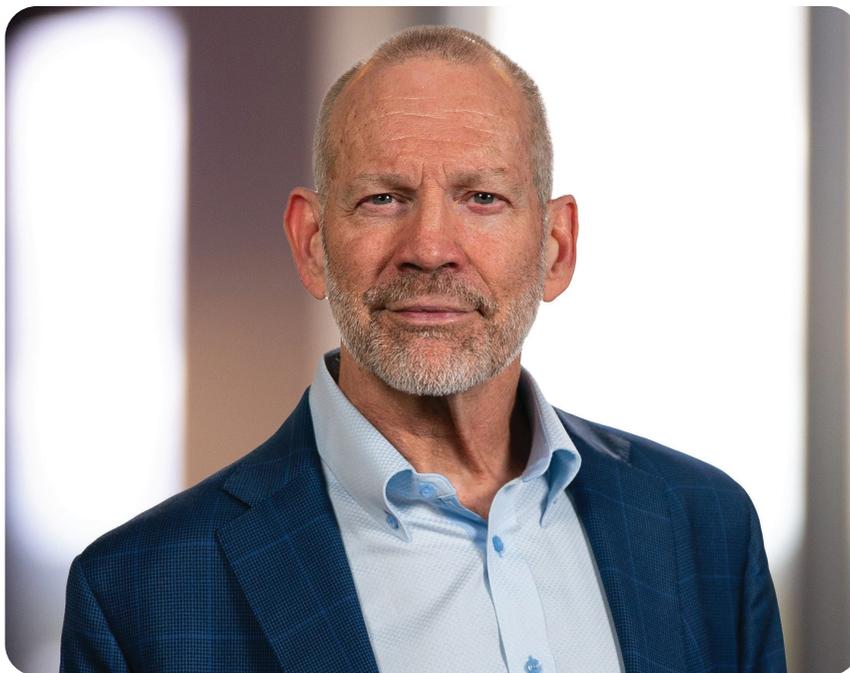
Innovation separates companies that survive from those that thrive. That's why brands choose Daugherty Business Solutions for technology-enabled business solutions that drive results.

"We help companies leverage technology to drive better business outcomes," says Ron Daugherty, president and CEO. From data and analytics to software engineering, digital customer engagement, and more, the full-service IT consulting firm builds comprehensive solutions that exceed clients' expectations and business objectives.

Headquartered in St. Louis, Daugherty Business Solutions crafts innovative technology solutions for clients locally and nationwide, including industry giants such as The Home Depot®, Southwest Airlines, and McDonald's. Named *St. Louis Business Journal*'s Largest IT Consulting Firm, Daugherty is home to over 2,000 IT and business consultants across the globe.

Equal Access for All

With a $300+ million firm, Daugherty knows a thing or two about what it takes to make it in the technology industry. But

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> **We help companies leverage technology to drive better business outcomes.**
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success isn't without challenges.

"Turnover is a major issue across the technology industry because demand is greater than supply," says Daugherty. Currently, thousands of positions in technology sit unfilled across St. Louis, a number expected to grow exponentially—especially at the entry level.

That's what inspired Daugherty Business Solutions to launch the Access Point program, which helps students from underrepresented communities transition from high school to software development careers in under a year. "Talent is equally distributed, but access to opportunity is not, and Access Point is changing that equation," says Daugherty, who notes women and people of color are exceedingly underrepresented in tech.

Founded in partnership with local corporations, school districts, and higher-education institutions, the program helps remove some of the barriers that may keep underrepresented groups out of tech. More specifically, Access Point provides the education, mentorship, and financial support that help young people access long-term technology careers, then transitions students to technology roles at leading brands such as Cigna-owned Express Scripts.

"Diversity is critical for any business that wants to compete, but it's more crucial in an industry that depends on different viewpoints and perspectives to keep moving forward," Daugherty says. "We'll surpass half a billion dollars in revenue next year, and I'm thankful for the opportunity to channel my success into making a positive difference."

That's one reason Daugherty Business Solutions passionately supports nonprofits like the American Heart Association. Chairing the 2023 St. Louis Heart Ball, Daugherty will lead the association's premier black-tie event, which raises money to help people live longer, healthier lives and improves health equity in the community.

Art of the Possible

Amidst a rapidly evolving world, Daugherty Business Solutions helps companies integrate and leverage increasingly intuitive technology like AI, to increase profitability and better serve customers.

"Innovation is a requirement for survival; agility and flexibility are vital," Daugherty says. "Companies should abandon minimum viable products and embrace a minimum viable prototype mindset. That's how fast they should adapt." True to that ethos, the company's innovation hub demonstrates the art of what's possible by producing rapid proofs of concepts in six weeks on average.

No matter their organization's needs, Daugherty Business Solutions keeps clients at the forefront of entrepreneurial technology. "We deliver real-world business solutions with a collaborative, client-centric approach," Daugherty says. "That's just smart business."

Daugherty
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