

CHICAGO BUSINESS LEADERS

Where Business Meets Innovative Tech

Daugherty Business Solutions helps companies leverage technology to drive better business outcomes across Chicago and beyond.

Innovation separates companies that survive from those that thrive. That's why industry leaders choose Daugherty Business Solutions for technology-enabled business solutions that drive results.

Founded in 1985, the company's Chicago roots run deep. Home to Daugherty Business Solutions' second location, the city has played a significant role in the company's success since 1990.

"Why Chicago? It's a huge, wonderful city with a diverse economy just a few short hours from our homesite in St. Louis," says Ron Daugherty, president and CEO.

Serving clients across Chicago and beyond, Daugherty's Chicago team has used cutting-edge technology to craft forward-thinking solutions for entities that include local, industry-leading brands such as Allstate®, Walgreens, and McDonald's.

"Simply put, we make brands more competitive by teaching them about innovative technology and building out capabilities that take full advantage of the opportunities available," Daugherty says.

A tenured tech expert and mathematician, he built his reputation and resume working at industry giants such as The Monsanto Company, McDonnell Douglas, and Emerson Electric. Daugherty saw the need for a company like Daugherty Business Solutions as he observed firsthand the gap between technologists and business leaders. From data and analytics to software engineering, digital customer engagement, strategy alignment, and more, the full-service IT consulting firm builds comprehensive solutions that revolutionize clients' businesses.

Embracing Evolution

Named a *Chicago Tribune* 2022 Top Workplace and a 2022 Best and Brightest Companies to Work For® in Chicago, Daugherty's Windy City office is a vital



Supporting our communities helps us all. It drives equity and creates a better world for everyone.

force in a company that now employs over 2,000 IT and business consultants across the globe. But it didn't start that way. After five successful years in business, the firm struggled as major customers suffered unexpected setbacks, cutting billable hours by half almost overnight. Determined to keep his firm afloat, Daugherty hopped on a flight in a bid to win new business and rescue the company.

"I remember arriving in Chicago. The airplane started to descend, and I saw that boundless, sprawling metropolitan area out the window. It was like seeing the ocean for the first time," Daugherty says. "It was an emotional experience. I thought, 'There's so much opportunity in this city. It's going to save my company.' And it did."

Now Daugherty Business Solutions drives cross-industry innovation globally with advanced marketing analytics, artificial intelligence, intelligent pricing, and other evolutions of entrepreneurial technology.

"Innovation isn't optional. It's a requirement for survival. Technology like artificial intelligence never gets bored, and it doesn't get distracted. It constantly gets more intuitive. That means it can be leveraged skillfully to help companies increase profitability and better serve customers," says Daugherty. "And if the competition is doing that but you aren't, you'll lose."

Technology also creates powerful opportunities for change, says Daugherty, whose team built out new technology tools and strategies for United Way of Lake County, the American Cancer Society®, and Ronald McDonald House Charities® in Chicago.

"Supporting our communities helps us all. It drives equity and creates a better world for everyone," Daugherty says.

Daugherty

BUSINESS SOLUTIONS

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