



CONTACT:  
Andrea Avery, Corporate Communications Manager  
Three CityPlace, Ste. 400, St. Louis, Missouri USA 63141  
Phone: 800.737.8200 Email: andrea.avery@daugherty.com  
www.daugherty.com

## **DAUGHERTY BUSINESS SOLUTIONS ENDORSES INFORMATICA 9**

St. Louis, Missouri, November 10, 2009 — Informatica Corporation (NASDAQ:INFA) the world's number one independent provider of data integration software, today announced substantial industry support for Informatica 9, the industry's only comprehensive, unified and open platform for data integration and first infrastructure platform for the data-driven enterprise.

An Informatica partner, Daugherty Business Solutions has helped implement solutions for several local organizations. Mike Foster, Business Intelligence Line of Service Leader for Daugherty stated: "Collaboration between Business and IT is the key to successfully leveraging the massive amounts of data gathered in today's corporations. Getting to that point can be complicated and costly. Informatica 9 delivers a single solution that is easy to use for Business and IT, eliminates redundancy and data quality issues, and requires minimal effort to implement and deploy."

### **ABOUT INFORMATICA**

Informatica Corporation (NASDAQ: INFA) is the world's number one independent leader in data integration software. The Informatica Platform provides corporations with a comprehensive, unified, open and economical approach to lower IT costs and gain competitive advantage from their information assets. More than 3,850 enterprises worldwide rely on Informatica to access, integrate and trust their information assets held in the traditional enterprise and in the internet cloud. For more information visit their [website](#).

### **ABOUT DAUGHERTY BUSINESS SOLUTIONS**

Since 1985, Daugherty Business Solutions has helped companies refine their technology strategies and architect, design, and develop effective technology solutions that have reduced cost, maximized revenue, mitigated risk, and improved performance and productivity. Our deep industry expertise, world-class capabilities—including a talented team of nearly 500 IT professionals—and break-through methods, techniques, and tools, have made us the logical choice for companies seeking innovative solutions to ever changing business challenges. Daugherty delivers custom application development, business intelligence, mobile, and ERP solutions from its development centers in St. Louis, Atlanta, Chicago, Dallas, and Minneapolis/St. Paul and has successfully implemented large-scale projects for many Fortune 500 companies including Allstate (NYSE: ALL), Anheuser-Busch (NYSE: BUD), Monsanto (NYSE: MON), The Home Depot (NYSE: HD). For more information, visit [www.daugherty.com](http://www.daugherty.com).

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